

Dr. Jeffrey S.J. Kirchoff

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Education

PhD, Rhetoric and Writing, Bowling Green State University

Graduated May 2013

Dissertation: *Writing Centers as Literacy Sponsors in the 21st Century: Investigating Multiliteracy Center Theory and Practice*

MA, English Studies, St. Cloud State University

Graduated May 2007

Thesis: *Who Rules the Dark Knight? An Analysis of Batman's Moral Ideals*

BA, Creative Writing and Film Studies, St. Cloud State University

Graduated 2005, Summa Cum Laude

Administrative Positions

Graduate Program Coordinator, Master of Arts in English, TX A&M University-Central TX (2018-Present)

→ Advise students; market program; develop handbook and guidelines; general oversight of program; craft annual assessment reports

Assessment Coordinator of English Program, Texas A&M University-Central Texas (2016-Present)

→ Oversee assessment of program, including artifact analysis, syllabi audit, and analysis of course evaluations.

First-Year Writing Coordinator, Millikin University (2014-2016)

→ Articulate first-year writing program goals to the wider university community. Assess efficacy of first-year writing program. Lead writing-across-the-curriculum workshops. Provide support and assistance to first-year writing instructors. Ensure the quality of the first-year writing program. Design first-year writing schedule and oversee hiring of adjuncts.

Peer Mentor, General Studies Writing Program, Bowling Green State University (2010-2012)

→ Mentor incoming graduate assistants teaching in the General Studies Writing Program. Assist new Graduate Assistants' course development and instruction, while offering guidance on lesson plan, syllabi, and assignment drafting.

Bowling Green State University Rhetoric and Writing Program Assistant (2010-2011)

→ Organize and lead monthly Rhetoric and Writing department meetings. Maintain the Rhetoric and Writing website. Provide correspondence to prospective Rhetoric and

Writing students.

Assistant to the Director of the General Studies Writing Program, Bowling Green State University (2010)

→ Update General Studies Writing manuals; create sample assignments; provide technological assistance for new faculty members.

Writing Center Founder and Director, University of Wisconsin-Fox Valley (2008-2009)

→ Create and Establish Writing Center; Train student tutors in Writing Center Theory and Practice; Tutor Students in Writing; Develop Workshops and Handouts; Handle Budget and Marketing; Assess Writing Center Performance

Writing Center Graduate Tutor, St. Cloud State University (2006-2007)

→ Tutor students and faculty; design composition handouts; lead workshops on a variety of composition techniques.

Teaching Experience

Assistant Professor of English, Texas A&M University-Central Texas (2016-Present)

-Courses Taught-

Undergraduate

ENGL 3305—Critical Analysis of Literature

ENGL 3309—Technical Writing and Document Design

ENGL 4311—History of Rhetoric

ENGL 4312—Rhetorical Criticism

ENGL 4313—Visual Rhetoric (Online)

ENGL 4316—Alan Moore: Storyteller

ENGL 4317—Heroes and Villains

ENGL 4317—International Graphic Novels

ENGL 4317—Graphic Medicine (Online)

ENGL 4336—Film History: Silent Cinema

Graduate

ENGL 5330—The Rhetoric of New Media

ENGL 5374—Research Methods and Bibliographic Analysis (Online)

ENGL 5380—Studies in Composition: Composition Pedagogy (Online)

ENGL 5386—Computer Mediated Composition

Assistant Professor of English, Millikin University (2013-2016)

-Courses Taught-

Interdepartmental 150—Critical Writing, Reading, and Research I

Interdepartmental 151—Critical Writing, Reading, and Research II

Interdepartmental 250—The Rhetoric of the US Superhero

Interdepartmental 251—Politics and Propaganda in the US Superhero Comic Book

English 200—Graphic Text

English 200—Writing and Analyzing Games

English 220—Alan Moore and Modern Myth
English 300—Advanced Writing and Analyzing Games
English 310—Applying Writing Theory
English 335—International Graphic Novels

Graduate Assistant/Instructor of Record, Bowling Green State University (2009-2011)

-Courses Taught-

English 4840—Foundations of Teaching Writing
General Studies Writing 1110—Introduction to Academic Writing
General Studies Writing 1120—Academic Writing

Composition Lecturer, University of Wisconsin-Fox Valley (2008-2009)

-Courses Taught-

English 101—Composition I
English 102—Composition II
LEC 100—Comic Books and Film

Adjunct English Instructor, St. Cloud State University (2007)

-Courses Taught-

English 191—Introduction to Rhetorical and Analytical Writing
English 198—Introduction to Rhetorical and Analytical Writing in the Humanities

Graduate Assistant/Instructor of Record, St. Cloud State University (2005-2006)

-Course Taught-

English 191—Introduction to Rhetorical and Analytical Writing

Film and Culture Teaching Assistant, St. Cloud State University (2004-2005)

Duties included developing discussion questions and supervising in-class discussion.

Film Art Teaching Assistant, St. Cloud State University (2003-2004)

Duties included grading papers and previewing scripts.

Scholarship

Edited Collections

Perspectives on Digital Comics (Editor). With Dr. Mike P. Cook. McFarland. In Press.

Peer Reviewed Articles and Book Chapters

“Using Digital Comics to Develop Digital Literacy: Fostering Functionally, Critically, and Rhetorically Literate Students.” With Dr. Mike P. Cook. *Texas Journal of Literacy Education*. 5.2 (2017).

“Teaching Multimodal Literacy Through Reading and Writing Graphic Novels.” With Dr. Mike P. Cook. *Language and Literacy* 19.4 (2017).

"Visualizing Heroism: Using *Batman: Year One* to Teach Character and Visual Analysis." With Dr. Mike P. Cook. Book Chapter in *Comic Connections* (Ed. Sandra Eckard). Rowman and Littlefield Education. January 2017.

"The Impact of Multimodal Composition on First Year Students' Writing." With Dr. Mike P. Cook in *Journal of College Literacy and Learning* 42 (Spring 2016): 20-39.

"Overviewing Software Applications for Graphic Novel Creation in the Post-Secondary and Secondary Classroom." With Dr. Mike P. Cook in *Sequential Art Narrative in Education* 2.1 (Fall 2015).

"Graphic Novels in the Classroom: Suggestions for Appropriate Multimodal Writing Projects in Graphic Novel Units." With Dr. Mike P. Cook in *Minnesota English Journal*. Spring 2015.

"It's Just Not The Same As Print (And It Shouldn't Be): Rethinking Digital Comics" in *Technoculture* 3.1 (Fall 2013).

"Beyond Remediation: Analyzing Silent Film Intertitles and Comic Book Captions." *Studies in Comics* 3.1 (Fall 2012): 24-45.

Book Reviews

Book Review of *Crossing Boundaries in Graphic Narrative: Essays on Forms, Series, and Genres* in *International Journal of Comic Art*. Fall/Winter 2013.

Book Review of Eileen Schell and K.J. Rawson's *Rhetorica in Motion: Feminist Rhetorical Methods and Methodologies* in *Feminist Teacher*. Co-authored with Kerri Hauman, Em Hurford, Stacy Kastner, Lee Nickoson, and Kate Spike. Fall 2012.

Book Review of Joseph Michael Reagle Jr.'s *Good Faith Collaboration* in *Rhizomes*, Summer 2011.

Book Review of Matt Barton and Robert Cummings's *Wiki Writing in Computers and Composition Online*, Spring 2010.

Creative Writing Publications

"The Barber" and "Memories of a Ballpark" in *Kaleidoscope*, 2007

Conference and Workshop Presentations

"Considering ComiXology's Guided View." Presenter at the University of Florida ImageTech Conference. April 2018.

"Using Digital Comics to Develop Digital Literacy: Fostering Functionally, Critically, and Rhetorically Literate Students." Presenter at National Council of Teachers of English. St. Louis, MO. November 2017.

"*Zahra's Paradise* as Epideictic Rhetoric." Presenter at Southwest Texas/Popular Culture Association Conference. Albuquerque, NM. February 2017.

"The Impact of Multimodal Composition on Students' Perception of Writing." Presenter at the College English Association Annual Conference. Denver, CO. March 2016.

"Rewinding *The Watchmen*: Nearly 30 Years of Reading, Teaching, and Reflecting on Alan Moore and Dave Gibbons's 'Big Bad Hero' Book." Invited Talk. Project Comic Con's Academic Conference. St. Louis, MO. October 2015.

"From Letters to Hashtags: The Changing Nature of (Superhero) Comic Book Fandom." Presenter at the Midwest Popular Culture Association Conference. Indianapolis, IN. 2014.

"Wikipedians as Sophists." Presenter at the Conference on College Composition and Communication (CCCC). Indianapolis, IN. 2014.

"A Monster, a Seductress, and a Social Activist: Eco Rhetoric in DC Comics." Presenter at the 5th Annual International Conference on Crime, Media, and Popular Culture. Indiana State University. 2013.

"Multiliteracy Center Theory and Practice." Presenter and Participant at the Conference on College Composition and Communication (CCCC), Research Network Forum. St. Louis, MO. 2012.

"When Functional Literacy Matters in the Writing Center." Presenter at the Southeast Writing Center Association Conference. Eastern Kentucky University. 2012.

"Re-Conceiving the Safehouse in the era of Multimodal Composition." Presenter at the Writing Program Administrator Conference (WPA). Baton Rouge, LA. 2011.

"Using Comic Life for the Personal Narrative Composition." Workshop Leader/Facilitator at Computers and Writing. University of Michigan. 2011.

"Proposing a 21st Century Model of Literacy Acquisition: Gateway Literacies." Presenter and Participant at the Conference on College Composition and Communication (CCCC) Research Network Forum. Atlanta, GA. 2011.

"Graphic Novels and First Year Composition: A CCS Model of Teaching Writing." Presenter at National Council of Teachers of English (NCTE). Orlando, FL. 2010.

"Relating Remediation to Rhetorical Genre Theory." Presenter at South Central MLA (SCMLA). Fort Worth, TX. 2010.

"'Who Drops Dunn?' Literacy and Numeracy in Fantasy Sports." Presenter at Computers and Writing. Purdue University. 2010.

"Investigating the Robin Hood/Green Arrow Identity Crisis." Presenter at the Seventh Biennial International Association of Robin Hood Studies. University of Rochester, NY. 2009.

"Batman at the Movies." Presenter at Southwest Texas Popular Culture and American Culture Association Conference. Albuquerque, NM 2009.

Bowling Green State University PhD Application Workshop for MA and MFA Students. Co-Presenter with Emily J. Beard, Christine Garbett, and Kerri Hauman, 2009.

"The Moral History of Batman." Presenter at College English Association. St. Louis, MO. 2008.

"The Morality of Two Dark Knights in *Knightfall*." Presenter at Red River Graduate Conference. North Dakota State University. 2007.

"Does Appearance in the Writing Center Matter?" Presenter at St. Cloud State University Research Colloquium, 2007.

Guest Lectures and Workshops

"Graphic Medicine Goes Digital." Faculty Lecture Series at Texas A&M University Central Texas (Spring 2018)

"Remediating *Macbeth*: Graphic Adaptations of Shakespeare's Tragedy." With Dr. Mike P. Cook. Invited talk for Millikin University's "First Week" (Fall 2015)

"Strategies for Applying to Graduate School." With Dr. Mike P. Cook. Millikin University (Fall 2014 and 2015)

"Re-thinking Digital Comics." Invited talk for Faculty Lecture Series, Millikin University (Fall 2014)

"Using BlackBoard in General Studies Writing" in Dr. Donna Nelson-Beene's *English 6020—Composition Instructor's Workshop* (Summer/Fall 2011)

Bowling Green State University PhD Application Workshop for MA and MFA Students. Co-Presenter with Emily J. Beard, Christine Garbett, and Kerri Hauman. 2009.

"Researching Literacy in Fantasy Sports" in Dr. Montana Miller's *Popular Culture 4600—Internet Technologies* at Bowling Green State University (2009)

Fellowships Received

Awarded BGSU Rhetoric and Writing Non-Service Fellowship (2012-2013)

→ This competitive fellowship is offered to fourth year students who have completed their graduate lecture and preliminary exams. Students on this fellowship receive one year of funding/stipend while requiring no service to the University.

Editing Experience

Editorial Review Board, *Computers and Composition Online* (2013-Present)

→ Serve as a peer-reviewer on a variety of submissions.

Assistant Editor, *Computers and Composition* (2011-2013)

→ Review submitted manuscripts for content, style, and mechanics.

Reviews Editor *Computers and Composition Online* (2010-2013)

→ Solicit, select, and edit review material for *Computers and Composition Online* (a peer-reviewed, fully online journal).

Kaleidoscope Editor (2006-2007) and Judge (2005-2006)

→ *Kaleidoscope* is the multi-cultural creative arts magazine published at St. Cloud State University. *Kaleidoscope* highlights the artistic talents of faculty, staff, and students at SCSU. As editor, I designed the layout of the magazine, made final decisions on selections, edited selections, marketed the magazine, and managed the budget.

Harvest Editor (2004-2005)

→ *Harvest* is an undergraduate creative writing magazine published at St. Cloud State University. As part of the editing team, I reviewed poetry and fiction submissions to determine what would be published.

Committee Work and Service

Texas A&M University-Central Texas Nominations and Elections Committee (2018-Present)

→ Oversee university elections involving faculty.

Texas A&M University-Central Texas Faculty Affairs Committee (2017-Present)

→ Study policies, procedures, and regulations as it pertains to faculty and makes recommendations to the President of the University regarding disputed matters of employment, retention, tenure, promotion, and benefits. Listen to and judge faculty grievances regarding policies, procedures, and regulations.

Texas A&M University-Central Texas Faculty Senate (2016-Present; Vice President 2018-Present)

→ Represent the Department of Humanities' concerns to Faculty Senate; discuss all policies and procedures related to faculty.

Millikin Literary Festival Coordinator (2014-2016)

- Organize Millikin University's annual Literary Festival; invite fiction writers and poets to campus; coordinate festival events.
- Millikin University Humanities Undergraduate Research Forum Judge (2014-2016)
→ Review essay submissions from Humanities students for the HURF Scholarship.
- Millikin University Writing Major Committee (2013-2016)
→ Develop and assess courses and curriculum for Millikin University Writing Major.
- Millikin University First Year Writing Team (2013-2016)
→ Revise expectations for Millikin University's Writing Program through various program assessments.
- Millikin University Conant Award Judge (2013-2015)
→ Evaluate student literary analyses for the Conant Award scholarship.
- Millikin's Tabletop Games Faculty Advisor (2014-2015)
→ Work with students to organize events centered around board and deck-building games.
- Panels: The Graphic Literature Club Faculty Advisor (2013-2015)
→ Work with students to organize events centered around graphic literature.
- Millikin University English Department Teacher Education Program Representative (2013-2014)
→ Revise and maintain English Education program assessments.
- Bowling Green State University English Department Central Advisory Committee (2011-2012)
→ Advise the Chair of the English Department on curriculum, budget, hiring, and other planning, and other matters not delegated to other committees.
- Bowling Green State University Rhetoric and Writing Student Steering Committee (2009-2012)
→ Work with other PhD students in the Rhetoric and Writing program to prepare content for a monthly department seminar meant to enhance professional and academic activities.
- Bowling Green State University English Department Graduate Student Committee (2010-2011)
→ Report graduate student needs to the Graduate Advisor and to the graduate student representatives on Central Advisory Committee and the Graduate Committee. Handle evaluations of advisors, rankings of graduate students for summer teaching, elections of graduate student committee members, and any other occasional duties assigned by the department.

Grants Awarded

Katzner and University Bookstore Research Grant (Spring 2012)

→ Offered through the BGSU university bookstore, the grant awards recipients \$1000 to support research projects.

Honors Thesis Advised

Kenneth Albin. Completed Spring 2016. *Analyzing Mechanics of Successful Games*.

Brittany Mytnik. Completed Spring 2015. *The Millikin Premier Writer Initiative*.

Rob Spurling. Completed Spring 2015. *Plato's Republic: The Game*.

Certificates and Training

Bowling Green State University Center for Online and Blended Learning: Training for Online Teaching (Summer 2012)

Bowling Green State University Human Subject Review Board: Research using Human Subjects Training (Fall 2009)

Memberships

College English Association (CEA)

Conference on College Composition and Communication (CCCCs)

National Council of Teachers of English (NCTE)

Southwest/Texas Popular Cultural Association (SW/TX PCA)