

Dr. Jeffrey SJ Kirchoff

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Education

PhD, Rhetoric and Writing, Bowling Green State University (2013)

Dissertation: *Writing Centers as Literacy Sponsors in the 21st Century: Investigating Multiliteracy Center Theory and Practice*

MA, English Studies, St. Cloud State University (2007)

Thesis: *Who Rules the Dark Knight? An Analysis of Batman's Moral Ideals*

BA, Creative Writing and Film Studies, St. Cloud State University (2005)

Graduated *Summa Cum Laude*

Academic Appointments

Dean of Communication, English, and Media, Kirkwood Community College (2019-Present)

Assistant Professor of English, Texas A&M University-Central Texas (2016-2019)

Assistant Professor of English, Millikin University (2013-2016)

Graduate Teaching Assistant, Bowling Green State University (2009-2013)

Writing Center Director, University of WI-Fox Valley (2008-2009)

Adjunct Instructor of English, St. Cloud State University (2007-2008)

Graduate Teaching Assistant of English, St. Cloud State University (2005-2007)

Teaching Experience—Courses Taught

Kirkwood Community College

ENGL 105/109: Composition I and Integrated Composition (Co-requisite class)

LIT 206: Forms of Literature, Fiction (Graphic Novels as Literature)

Texas A&M University-Central Texas

Undergraduate

ENGL 3305: Critical Analysis of Literature

ENGL 3309: Technical Writing and Document Design

ENGL 4311: History of Rhetoric

ENGL 4312: Rhetorical Criticism

ENGL 4313: Visual Rhetoric

ENGL 4317: Heroes and Villains

ENGL 4317: International Graphic Novels
ENGL 4317: Graphic Medicine
ENGL 4320: Writing for Electronic Media
ENGL 4336: Film History (Silent Cinema)

Graduate

ENGL 5330: The Rhetoric of New Media
ENGL 5374: Research Methods and Bibliographic Analysis
ENGL 5380: Studies in Composition (Computer Mediated Composition)
ENGL 5380: Studies in Composition (Composition Pedagogy)

Millikin University

IN 150: Critical Writing, Reading, and Research I
IN 151: Critical Writing, Reading, and Research II
IN 250: The Rhetoric of the US Superhero
IN 251: Politics and Propaganda in the US Superhero Comic Book
ENGL 200: Graphic Text
ENGL 200: Writing and Analyzing Games
ENGL 220: Alan Moore and Modern Myth
ENGL 300: Advanced Writing and Analyzing Games
ENGL 310: Applying Writing Theory
ENGL 335: International Graphic Novels

Bowling Green State University

ENGL 4840: Foundations of Teaching Writing
GSW 1110: Introduction to Academic Writing
GSW 1120: Academic Writing

University of Wisconsin-Fox Valley

ENGL 101: Composition I
ENGL 102: Composition II
LEC 100: Comic Books and Film

St. Cloud State University

ENGL 191: Introduction to Rhetorical and Analytical Writing
ENGL 198 Introduction to Rhetorical and Analytical Writing in the Humanities

Administrative Assignments

Dean of Communication, English, and Media at Kirkwood Community College (2019-Present)

Oversee three departments and over one-hundred faculty across multiple locations; faculty development; onboarding of new faculty; manage budget; enrollment management; oversee concurrent enrollment program(s); curriculum development; scheduling of classes.

Graduate Program Coordinator, Master of Arts in English, TX A&M University-Central TX (2017-2019)

Advise students; market program; develop handbook and guidelines; general oversight of the program; craft annual assessment reports.

Assessment Coordinator of English Program, TX A&M University-Central TX (2016-2019)

Oversee assessment of program, including artifact analysis, syllabi audit, and analysis of course evaluations.

First Year Writing Coordinator, Millikin University (2014-2016)

Hire adjuncts; design and coordinate schedule; lead writing-across-the-curriculum workshops; assess program; provide support and assistance to first-year writing instructors.

Peer Mentor, General Studies Writing Program, Bowling Green State University (2010-2012)

Mentor incoming graduate assistants teaching in the General Studies Writing Program; assist new Graduate Assistants' course development and instruction; offer guidance on lesson plans, syllabi, and assignments.

Rhetoric and Writing Program Assistant, Bowling Green State University (2010-2011)

Organize and lead monthly Rhetoric and Writing department meetings; maintain the Rhetoric and Writing website; provide correspondence to prospective Rhetoric and Writing graduate students.

Assistant to the General Studies Writing Program Director, Bowling Green State University (2010)

Update writing manuals; create sample assignments; provide technological assistance for new faculty.

Writing Center Founder and Director, University of Wisconsin-Fox Valley (2008-2009)

Train student consultants in writing center theory and practice; develop writing-across-the-curriculum workshops; manage budget; market the center; writing center assessment.

Scholarly Publications

Books

Perspectives on Digital Comics (Editor). With Dr. Mike P. Cook. McFarland. 2019.

Scholarly Journal Articles

"Beyond the Printed Page: Dementia, Graphic Medicine, and Digital Comics." *International Journal of Comic Art* 20.2 (2018).

"Using Digital Comics to Develop Digital Literacy: Fostering Functionally, Critically, and Rhetorically Literate Students." With Dr. Mike P. Cook. *Texas Journal of Literacy Education* 5.2 (2017).

"Teaching Multimodal Literacy Through Reading and Writing Graphic Novels." With Dr. Mike P. Cook. *Language and Literacy* 19.4 (2017).

"The Impact of Multimodal Composition on First Year Students' Writing." With Dr. Mike P. Cook. *Journal of College Literacy and Learning* 42 (2016).

"Overviewing Software Applications for Graphic Novel Creation in the Post-Secondary and Secondary Classroom." With Dr. Mike P. Cook. *Sequential Art Narrative in Education* 2.1 (2015).

“Graphic Novels in the Classroom: Suggestions for Appropriate Multimodal Writing Projects in Graphic Novel Units.” With Dr. Mike P. Cook. *Minnesota English Journal* (2015).

“It’s Just Not the Same as Print (and it Shouldn’t Be): Rethinking Digital Comics.” *Technoculture* 3.1 (2013).

“Beyond Remediation: Analyzing Silent Film Intertitles and Comic Book Captions.” *Studies in Comics* 3.1 (2012).

Chapters in Edited Collections

“The Rhetorical Use of Nostalgia in *Watchmen* and *Watchmen: Doomsday Clock*.” In *Beyond Watchmen*, edited by Drew Morton. University of Missouri Press. Forthcoming.

“The Rhetoric of Anti-Fandom: Exploring He-Man and the Masters of the Universe.” In *Superheroes and the 21st Century*, edited by Tomasz Zaglewski. Adam Mickiewicz University Press. Forthcoming.

“Considering ComiXology’s Guided View.” In *Perspectives on Digital Comics*, edited by Jeffrey SJ Kirchoff and Mike P. Cook. McFarland. 2019.

“Visualizing Heroism: Using *Batman: Year One* to Teach Character and Visual Analysis.” With Dr. Mike P. Cook. In *Comic Connections*, edited by Sandra Eckard. Rowman and Littlefield Education. 2017.

Book Reviews

Book Review of Jake Jakaitis and James F. Wurtz’s *Crossing Boundaries in Graphic Narrative: Essays on Forms, Series, and Genres* in *International Journal of Comic Art*. 2013.

Book Review of Eileen Schell and K.J. Rawson’s *Rhetorica in Motion: Feminist Rhetorical Methods and Methodologies* in *Feminist Teacher*. With Kerri Hauman, Em Hurford, Stacy Kastner, Lee Nickoson, and Kate Spike. 2012.

Book Review of Joseph Michael Reagle Jr.’s *Good Faith Collaboration* in *Rhizomes*, 2011.

Book Review of Matt Barton and Robert Cummings’s *Wiki-Writing in Computers and Composition Online*, 2010.

Conference and Workshop Presentations

“Writing Intensive Investigation.” Presenter at the Conference on College Composition and Communication. March 2020.

“Don’t Be Afraid of the Doodle: Strategies for Mitigating Student Anxiety in the Graphic Narrative Creation Project.” Presenter at the Conference on College Composition and Communication. 2019.

“Considering ComiXology’s Guided View.” Presenter at the University of Florida ImageTech Conference. 2018.

“Using Digital Comics to Develop Digital Literacy: Fostering Functionally, Critically, and Rhetorically Literate Students. Presenter at the National Council of Teachers of English. 2017.

"Zahra's Paradise as Epideictic Rhetoric." Presenter at the Southwest Texas/Popular Culture Association Conference. 2017.

"The Impact of Multimodal Composition on Students' Perception of Writing." Presenter at the College English Association Annual Conference." 2016.

"From Letters to hashtags: The Changing Nature of (Superhero) Comic Book Fandom." Presenter at the Midwest Popular Culture Association Conference. 2014.

"Wikipedians as Sophists." Presenter at the Conference on College Composition and Communication. 2014.

"A Monster, a Seductress, and a Social Activist: Eco Rhetoric in DC Comics." Presenter at the Annual International Conference on Crime, Media, and Popular Culture. 2013.

"Multiliteracy Center Theory and Practice." Presenter and Participant at the Conference on College Composition and Communication Research Network Forum. 2012.

"When Functional Literacy Matters in the Writing Center." Presenter at the Southeast Writing Center Association Conference. 2012.

"Re-Conceiving the Safehouse in the Era of Multimodal Composition." Presenter at the Writing Program Administrator Conference. 2011.

"Using Comic Life for the Personal Narrative Composition." Presenter at the Computers and Writing Conference. 2011.

"Proposing a 21st Century Model of Literacy Acquisition: Gateway Literacies." Presenter and Participant at the Conference on College Composition and Communication Research Network Forum. 2011.

"Graphic Novels and First Year Composition: A CCS Model of Teaching Writing." Presenter at the National Council of Teachers of English Conference. 2010.

"Relating Remediation to Rhetorical Genre Theory." Presenter at the South Central MLA Conference. 2010.

"Who Drops Dunn? Literacy and Numeracy in Fantasy Sports." Presenter at the Computers and Writing Conference. 2010.

"Investigating the Robin Hood/Green Arrow Identity Crisis." Presenter at the International Association of Robin Hood Studies. 2009.

"Batman at the Movies." Presenter at the Southwest Texas Popular Culture Association Conference. 2009.

"The Moral History of Batman." Presenter at the College English Association Conference. 2008.

"The Morality of Two Dark Knights in *Knightfall*." Presenter at the Red River Graduate Conference. 2007.

Guest Lectures and Workshops

"Strategies for Teaching Comics in the Classroom." Keynote Speaker at the Iowa Digital Engagement and Learning Conference. 2020.

"Graphic Medicine Goes Digital." Faculty Lecture Series at Texas A&M University-Central Texas. 2018.

"Rewinding *The Watchmen*: Nearly 30 Years of Reading, teaching, and Reflecting on Alan Moore and Dave Gibbons' 'Big Bad Hero' Book." Invited talk at Project Comic Con's Academic Conference. 2015.

"Remediating *Macbeth*: Graphic Adaptations of Shakespeare's Tragedy." Invited talk for Millikin University's "First Week" Lecture Series. 2015.

"Strategies for Applying to Graduate School." Invited talk at Millikin University. 2015.

"Re-thinking Digital Comics." Faculty Lecture Series at Millikin University. 2014.

"Using BlackBoard to Teach Online." Workshop for General Studies Writing Instructors at Bowling Green State University. 2011.

Bowling Green State University PhD Application Workshop. Invited presenter. 2009.

"Researching Literacy in Fantasy Sports." Invited lecture for Dr. Montana Miller's Popular Culture 4600: Internet Technologies at Bowling Green State University. 2009.

Grants Awarded

Katzner and University Bookstore Research Grant (2012)

\$1000 award offered through the Bowling Green State University Bookstore to support research

Fellowships Received

Bowling Green State University Rhetoric and Writing Non-Service Fellowship (2012-2013)

This competitive fellowship is offered to fourth year students who have completed their graduate lecture and preliminary exams. Students on this fellowship receive one year of funding while requiring no service to the University.

Editing Experience

Editorial Review Board, *Computers and Composition Online* (2013-Present)

Assistant Editor, *Computers and Composition* (2011-2013)

Reviews Editor, *Computers and Composition Online* (2011-2013)

Editor-in-chief, *Kaleidoscope* (2006-2007)

Editor, *Harvest* (2004-2005)

Committee Work and University Service

Kirkwood Community College

Academic Integrity Ad Hoc Committee (2020)

Liberal Arts Council (2019-Present)

Assessment Champions (2019-Present)

Texas A&M University-Central Texas

Student-Faculty Concern Policy Committee (Chair, 2019)

Faculty Senate (Senator 2016-2018; Vice President 2018-2019)

Nominations and Elections Committee (2018-2019)

Faculty Affairs Committee (2017-2019)

Millikin University

Literary Festival Coordinator (2014-2016)

Humanities Undergraduate Research Forum Judge (2014-2016)

Writing Major Committee (2013-2016)

Conant Award Judge (2013-2015)

First Year Writing Team (2013-2016)

Tabletop Games Student Organization Faculty Advisor (2014-2015)

Panels: The Graphic Novel Literature Club Faculty Advisor (2013-2015)

English Department Education Program (2013-2014)

Bowling Green State University

English Department Central Advisory Committee (2011-2012)

Rhetoric and Writing Steering Committee (2009-2012)

English Department Graduate Student Committee (2010-2011)

Advisor: Honors Thesis Projects

Millikin University

Albin, Kenneth. *Analyzing Mechanics of Successful Games*. Completed Spring 2016.

Mytnik, Brittany. *The Millikin Premier Writing Initiative*. Completed Spring 2015.

Spurling, Rob. *Plato's Republic: The Game*. Completed Spring 2015.

Professional Affiliations

College English Association

Comics Studies Society

National Council of Teachers of English

Southwest/Texas Popular Culture Association